

## ABSTRACT

A new and improved embellishing die and system and method for embellishing media is provided. The embellishing die includes a first side having a first embellishing surface and a second side having a second embellishing surface. The first and second sides can be on opposite sides of the die. The first and second embellishing surfaces can each include a cutter for cutting the media, or an embossing surface for embossing the media. The first embellishing surface can include an embossing surface for embossing the media and the second embellishing surface can include a cutter for cutting the media. The system can include the embellishing die and a press for pressing media against the media embellishing die to embellish the media.